

Historic, Archive Document

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2,37

Wholesale Price List

SPRING

1 9 1 7

Hardy Perennials,
Pansy Plants and Seeds

OUR AIM

To Grow and Sell the Kind of Plants
We Would Like to Buy Ourselves—
To Pack Them to Reach You
in the Best Possible Condition.



Wm. TOOLE & SON

Hardy Plant and Pansy Farm

BARABOO,

...

WISCONSIN

SATISFACTION

If you are not entirely satisfied with any plants bought from us, return them at once at our expense and we will refund your money, together with express charges.

TERMS

Our terms are 3% discount for cash with order, 2% for cash in ten days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us or there will be delay while we look up the references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by the buyer.

Three plants at dozen rate, 25 at rate per 100, and 250 at rate per 1,000.

PACKING

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

NON WARRANTY

We do not warrant in any way, express or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop, if the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded.—Wm. Toole & Son.

TOOLES' HARDY PERENNIAL PLANTS

Strong, one year old field grown plants or strong divisions,
Varieties marked * best suited for cut flowers.

	Doz.	100	1000
* <i>Achillea ptarmica</i> , The Pearl	\$.75	\$5.00	\$45.00
* <i>Achillea ptarmica</i> , Perry's New Variety	1.25	8.00	
<i>Achillea millefolium roseum</i>75	5.00	
<i>Aegopodium podagraria varieta</i>75	5.00	
<i>Anchusa Italica</i> , Dropmore var.85	6.00	55.00
<i>Anthemis tinctoria Kelwayii</i>75	5.00	
* <i>Aquilegia</i> , long spurred hybrids75	5.00	45.00
* <i>Aquilegia chrysanthea</i>75	5.00	
* <i>Aquilegia canadensis</i>75	5.00	
<i>Aster ericoides gracillimus</i>75	5.00	
<i>Aster Novae Angliae</i>75	5.00	
<i>Boltonia latisquama</i>75	5.00	
<i>Bellis perennis</i> , pink and white40	2.50	
<i>Campanula medium</i> , mixed colors75	5.00	45.00
<i>Campanula calycanthema</i> , mixed colors.....	.75	5.00	45.00
<i>Campanula medium</i> , blue, white, or pink85	6.00	
<i>Campanula calycanthema</i> , blue, white, pink85	6.00	
* <i>Coreopsis lanceolata grandiflora</i>75	5.00	
* <i>Chrysanthemum latifolium</i>85	6.00	
* <i>Chrysanthemum max.</i> Shasta Daisy, Alaska75	5.00	45.00
* <i>Chrysanthemum</i> , June Marguerite	1.25	8.00	
* <i>Chrysanthemum leucanthemum</i> , Memorial daisy ..	.75	5.00	45.00
* <i>Chrysanthemum maximum</i> , Mrs. C. L. Bell.....	.85	6.00	
<i>Chrysanthemum</i> , early fall flowering, single75	5.00	
* <i>Delphinium belladonna</i> , 2-year roots	1.25	8.00	
* <i>Delphinium belladonna</i> , 1-year old75	5.00	45.00
<i>Delphinium Gold Medal Hybrids</i> , 2-year roots....	1.25	8.00	
<i>Delphinium formosum</i> , 1 yr.75	5.00	
<i>Delphinium formosum coelestinum</i>75	5.00	
<i>Delphinium chinense</i> , blue and white 2 year.....	1.25	8.00	
<i>Delphinium chinense</i> , blue, 1 yr.75	5.00	45.00
<i>Delphinium chinense</i> , white, 1 yr.75	5.00	45.00
<i>Dianthus barbatus mixed</i>75	5.00	45.00
* <i>Dianthus barbatus</i> , Newport Pink75	5.00	
* <i>Dianthus plumarius</i> , hardy garden pink75	5.00	45.00
<i>Dicentra spectabilis</i> , Bleeding Heart	1.25	8.00	
<i>Digitalis gloxinaeflora</i> , mixed75	5.00	45.00
Foxglove—see <i>Digitalis</i> .			
* <i>Gaillardia grandiflora</i>75	5.00	45.00
* <i>Gaillardia grandiflora kermesina</i>75	5.00	
* <i>Geum atrosanguineum fl. pl.</i>85	6.00	
* <i>Gypsophila paniculata</i> , baby's breath75	5.00	45.00

	Doz.	100	1000
*Helianthus rigidus, Miss Mellish75	5.00	
*Helianthus rigidus, Woolley Dodd75	5.00	
*Helianthus multiflorus fl. pl.75	5.00	
*Heliopsis pitcheriana75	5.00	
Hollyhocks, single or double, mixed75	5.00	45.00
Hollyhocks, double white, pink, yellow85	6.00	
*Iris, German, 8 var., strong75	5.00	
Iris, Japanese assorted	1.00	7.00	
Linum perenne75	5.00	
*Lily of the Valley75	5.00	45.00
Lythrum roseum superbum75	5.00	
Liairis, Blazing Star75	5.00	
*Lychnis chalcadonica75	5.00	
Lychnis viscaria	1.00	7.00	
Myosotis, Forget - me - not40	2.50	
Monarda didyma75	5.00	
*Papaver nudicaule, Iceland poppy75	5.00	
*Physostegia virginica75	5.00	
*Peonies, divisions, 3 to 5 eyes	Each	doz.	100 1000
Avalanche,	\$.50	5.00	
Duchess de Nemours25	2.50	
Couronne d'Or35	3.50	
Edulis Superba25	2.50	
Felix Crousse40	4.00	
Festiva Maxima30	3.00	
Mad ds Verneville25	2.50	
Mad. Emille Gaille60	6.00	
Marie Lemoine30	3.00	
Modeste Guerin40	4.00	
Mons. Jules Elie60	6.00	
Officinalis Rubra25	2.50	
Officinalis Smithii25	2.50	
Rubra Superba40	4.00	
Platycodon grandiflora, blue or white....	.75	5.00	45.00
*Pyrethrum roseum hybridum75	5.00	
Pyrethrum uliginosum85	6.00	
Salvia azurea grandiflora85	6.00	
Shasta Daisy, Alaska75	5.00	45.00
*Hemerocallis flava75	5.00	
Hemerocallis fulva75	5.00	
Rudbeckia purpurea85	6.00	
Ranunculus acris fl. pl.85	6.00	
Spiraea ulmaria fl. pl.	1.25	8.00	
Veronica spicata85	6.00	
Spearmint75	5.00	
Viola cornuta, G. Wernig75	5.00	

TOOLES' PANSY PLANTS

We make a specialty of growing strong, stocky transplanted greenhouse grown pansy plants for the trade. Our own superior strains of seed are sown in the greenhouse early in January and transplanted as soon as needed. They are hardened off in cold greenhouses or in frames out of doors before shipping. Our method furnishes a superior plant that is bright and fresh and will give the very best satisfaction. We guarantee delivery in good condition to any part of the country, because of our special system of packing in light, secure packages. Plants with strong roots in bud and blossom, \$1.40 per 100, \$12.50 per 1,000. Plants ready April 15 and after. Sample on request.

TOOLES' ASTER PLANTS

We can supply strong, bushy, transplanted aster plants in the following varieties:

Queen of the Market white, pink, lavender.

Crego, white, pink lavender.

Late Branching, white, pink, lavender, crimson.

\$1.25 per 100; \$10.00 per 1,000.

GLADIOLUS BULBS

We have a very good mixture of the gladiolus bulbs made up from the best mixtures from several growers, together with many good named varieties. First size bulbs \$1.25 per 100; \$10.00 per 1,000. Second size, \$1.00 per 100; \$8.00 per 1,000.

DAHLIAS

We can supply the following dahlias. All of these varieties have been proved to be good cut flower varieties: Jack Rose, Kriemhilde, Lyndhurst, Penelope, Red Hussar, Sylvia, White Swan. Divisions of field roots will be sent till about May 1. After this date will send green plants. Price, any variety above, 75c. per dozen, \$5.00 per 100.

NATIVE PLANTS

There is a wonderful variety of wild flowers and ferns in this section of the country, and we have made arrangements to collect plants for those who desire them. The available list is too long to print here, but we shall be pleased to quote prices to those interested on any kinds we can furnish.

TOOLES' PREMIUM AMERICAN PANSY SEED

William Toole & Son are pioneers in the raising of pansy seed in America.

Thirty-five years' experience in selecting, breeding, studying, and growing pansy seed and plants especially to suit the wants of American people, have resulted in our superior strain of pansy seed.

Our aim is to grow the kind of seeds we would like to buy ourselves.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

TOOLES' GIANT PRIZE STRAIN

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. **Packet 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.**

COLOR MIXTURES

10. Blue Shades—This is a mixture of all blue and purple varieties of pansies.

20. Black Pansies.

30. Brown Shades—This is a mixture of all the beautiful brown varieties of pansies.

50. Red Shades—All of the showy red and purple kinds are combined in this mixture.

60. White Mixture—All of the different varieties of white flowered pansies are to be found in this mixture.

70. Yellow Shades—Into this mixture we put equal parts of the various shades of yellow pansies.

80. Fancy Varieties—All the fancy edged varieties such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100—Masterpiece—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Leaflet on pansy culture sent free on request.

Any of the above mixtures or varieties, **packet, 20c.; trade packet of 1,000 seeds, 40c.; 1/8-oz., 90c.; 1/4-oz., \$1.25; 1 oz., \$5.00**

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm
BARABOO, WISCONSIN